

COLORS

Our color palette emphasizes our **fresh** and **visual style.**

Color is a key component in building and maintaining brand recognition. At Resolution, orange, blue and gray are our core colors.

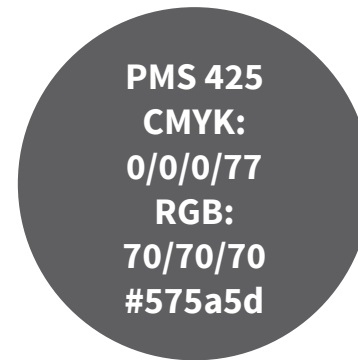
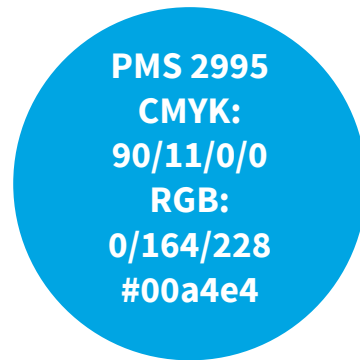
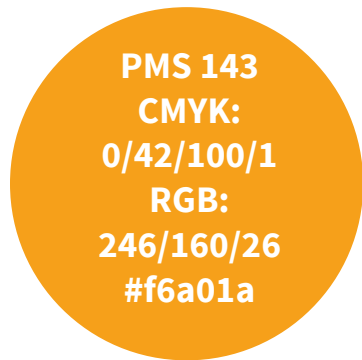
When using color in documents, our primary colors should mainly be used. Our accent colors should be used sparingly.

PLEASE NOTE: Color tests should be done to accurately match PMS colors. Consult current PANTONE® publications for accurate color. To ensure proper color and quality, always use a professional printing service for collateral that is printed and distributed externally.

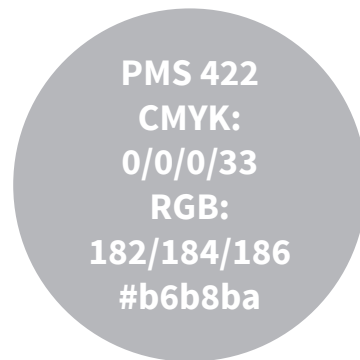
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COLOR PALETTE

PRIMARY COLORS



SECONDARY COLORS: ACCENTS



EMBROIDERY

- Karat #2470
Robison Anton thread
(match to PMS 143)
- Golden Poppy #2330
Robison Anton thread
(match to PMS 716)
- MT Dk Gray #1408
Marathon thread
(match to PMS 422)

